

Abstract of the Disclosure

5 A programming application for creating an Interactive Multimedia
Application (IMA) which includes access to and rendering of multimedia
files stored in a data repository has first selectable software modules
providing functionality for an Interactive Multimedia Application other than
access to and rendering of the multimedia files, and at least one selectable
Interactive Multimedia Viewer (IMV) software module including a code set
10 adapted to access and render media code from multimedia files stored in a
data repository and an editable layer allowing ^athe programmer to program
limitations limiting access by the IMV to preselected media files. In the
programming application ^{the}a programmer, by selecting, including, and editing
software modules the programmer is enabled to create the IMA. IVRs may
15 access and render code of one multimedia type or more than one type, and
are adapted to interact with other software modules in an application.
Multimedia files stored in the data repository represent multimedia
transactions, and are typically characterized with tags according to one or
more of date, time, participants, file type, company affiliation of
20 participants, subject or issue, and relationship to other multimedia files, and
IMVs are limited through the editable layer to tags of the multimedia files.

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